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Articles

The effect of nostalgia on self-continuity, pride, and intention to visit a sport team's hometown






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ABSTRACT

The primary purpose of the current study was to develop a theoretical model regarding nostalgia, self-continuity, pride, and the intention to visit a sport team's hometown and examine the moderating effect of length of time as a sport fan. The study involved showing

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Disclosure statement

No potential conflict of interest was reported by the authors.

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