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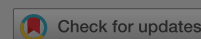
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Porto street stage at Rally Portugal: the determinants of the length of stay

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regression model were estimated, and the results were compared. On the LOS determinants it is not common to consider the influence of each item of expenditure during the stay and the satisfaction levels with the event and different effects were observed. The travel and accommodation expenditures present a negative effect on the LOS. In the opposite side the satisfaction level and intention to return, both present a positive effect on the LOS. The sociodemographic characteristics have diverse impacts on the LOS.

KEYWORDS:

- Length of stay
- sport event
- satisfaction
- intention to return
- determinants

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