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An analysis of supply-side relationships in small island destinations: the role of tour operators, travel agencies and tourism transport in the Canary islands

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increasingly volatile area, with new products and operational models to be found in both demand and supply. This exploratory study addresses issues raised in a survey of a sample of hotel and travel agency managers in the Canary Islands, relating to specific supply-side relationships within the transport and tourism distribution sectors.

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Notes

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Source: Regional Ministry of Tourism and Transport, Government of Canaries, 2001.

Note: Hotels are represented by triangles.

Source: Gobierno de Canarias, Consejería de Turismo, 2002.

Source: Adapted from Buhalis and Licata, [2002](#).

Source: Adapted from Lickerish and Jenkins, [2000](#).

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