

On Wednesday 9 October 2024, 04:00-22:30 GMT, we'll be making some site updates on Taylor & Francis Online. You'll still be able to search, browse and read our articles, where access rights already apply. Registration, purchasing, activation of tokens, eprints and other features of Your Account will be unavailable during this scheduled work.

Home > All Journals > Journal of Behavioral Finance > List of Issues > Volume 14, Issue 2 > An Exploratory Inquiry into the Psychological Biases in Financial Investment Behavior

Journal of Behavioral Finance > Volume 14, 2013 - Issue 2

5,510 Views

57 CrossRef citations to date

1 Altmetric

ARTICLES

An Exploratory Inquiry into the Psychological Biases in Financial Investment Behavior

Shalini Kalra Sahi, Ashok Pratap Arora & Nand Dhameja

Pages 94-103 | Published online: 29 May 2013

Cite this article <https://doi.org/10.1080/15427560.2013.790387>

Sample our Economics, Finance, Business & Industry Journals

>> [Sign in here](#) to start your access to the latest two volumes for 14 days

Full Article
Reprints

Abstract

The purpose of this study is to investigate the psychological biases of investors in financial markets. The study identifies the various biases that influence investor behavior and discusses their implications for investment decisions. The study also explores the role of these biases in the formation of market bubbles and crashes. The study concludes that understanding the psychological biases of investors is essential for developing more effective investment strategies.

investor's psychology would help in better comprehending the way the individual

We Care About Your Privacy

We and our 857 partners store and access personal data, like browsing data or unique identifiers, on your device. Selecting "I Accept" enables tracking technologies to support the purposes shown under "we and our partners process data to provide," whereas selecting "Reject All" or withdrawing your consent will disable them. If trackers are disabled, some content and ads you see may not be as relevant to you. You can resurface this menu to change your choices or withdraw consent at any time by clicking the ["privacy preferences"] link on the bottom of the webpage [or the floating icon on the bottom-left of the webpage, if applicable]. Your choices will have effect within our Website. For more details, refer to our Privacy Policy. [Here](#)

We and our partners process data to provide:

I Accept

Reject All

Show Purpose



investment decisions are made. The value of this research lies in its methodology and analysis. Perceptions and beliefs of the financial consumer with regard to their financial investment biases have not been explored earlier, so this article contributes to new knowledge in terms of financial product buying behavior.

Keywords: Psychological biases Behavioral finance Financial investment decision behavior
Exploratory study Qualitative research

Acknowledgments

This paper is a small part of an accepted thesis submitted by the first author to Management Development Institute, Gurgaon, India.

Notes

1. <http://www.timm.indiatimes.com/timm/ecoclass.jsp>

Related



Information for

- Authors
- R&D professionals
- Editors
- Librarians
- Societies

Opportunities

- Reprints and e-prints
- Advertising solutions
- Accelerated publication
- Corporate access solutions

Keep up to date

Register to receive personalised research and resources by email

 Sign me up

- 
- 
- 
- 
- 

Open access

- Overview
- Open journals
- Open Select
- Dove Medical Press
- F1000Research

Help and information

- Help and contact
- Newsroom
- All journals
- Books

Copyright

Accessib

Registered
5 Howick Pl

or & Francis Group
orma business

