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The Financial/Economic Dichotomy in Social Behavioral Dynamics: The Socionomic Perspective

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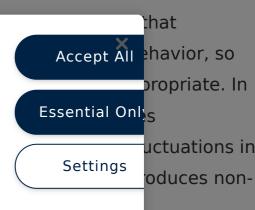
Abstract

Neoclassical economics does not offer a useful model of finance, because economic and financial behavior have different motivational dynamics. The law of supply and demandoperates among rational valuers to produce equilibrium in the marketplace for utilitarian goods and services. The efficient market hypothesis (EMH) is a related model

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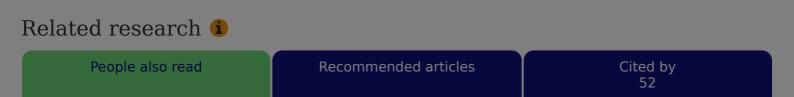
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