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Attitudes to Economic Risk Taking, Sensation Seeking and Values of Business Students Specializing in Finance


Lennart Sjöberg & Elisabeth Engelberg

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sensation seeking, a low level of money concern, and gave low priority to altruistic

values about peace and the environment. The subgroup of participants planning a career in finance showed an even more pronounced interest in gambling.

Keywords: [Decision making](#) [Finance](#) [Risk attitude](#) [Financial advice](#)

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Lennart Sjoberg is also associated with the Center for Risk Psychology, Environment and Community Resilience, Norwegian University of Science and Technology, Trondheim, Norway.

Notes

*Note. Effects sizes in standardized units according to Cohen's standard ([Cohen \[1988\]](#)): 0.2-0.3 "small", 0.4-0.6 "medium" and 0.7+ 'large'.

*Note. [Cohen \[1988\]](#): [Cohen](#)

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