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**Articles** 

## Horizons in Strategic Communication: Theorising a Paradigm Shift

James Mahoney

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## **Abstract**

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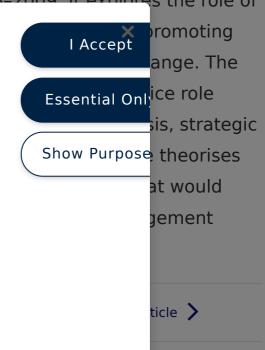
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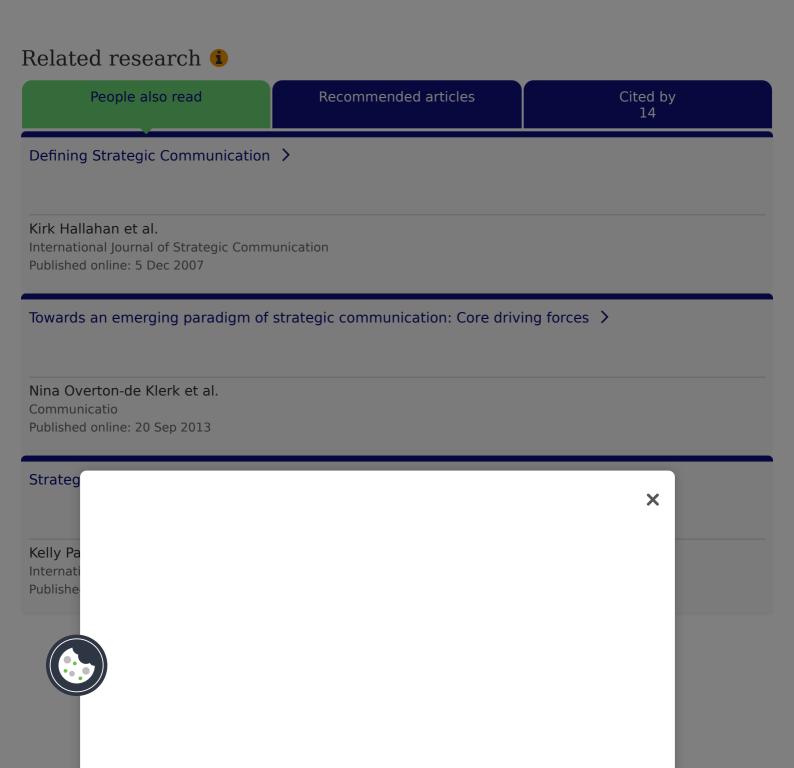


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