

European Sport Management Quarterly >
Volume 6, 2006 - Issue 1

3,244

Views

37

CrossRef citations to date

0

Altmetric

ARTICLE

Factors Affecting Soccer Club Season Ticket Holders' Satisfaction: The Influence of Club Image and Fans' Motives

Corrado Beccarini  & Alain Ferrand

Pages 1-22 | Published online: 17 Feb 2007

 Cite this article  <https://doi.org/10.1080/16184740600799154>

Sample our
Social Sciences
Journals

>> [Sign in here](#) to start your access
to the latest two volumes for 14 days

 Full Article Figures & data References Citations Metrics Reprints & Permissions[Read this article](#)

ABSTRACT

This research is based on an integrated approach to understanding factors influencing soccer season ticket holders' satisfaction. It attempts to extend the theoretical and empirical evidence on the causal relationships between club's image, motives to attend to a home match and to purchase to a season ticket, and satisfaction. These

About Cookies On This Site

We and our partners use cookies to enhance your website experience, learn how our site is used, offer personalised features, measure the effectiveness of our services, and tailor content and ads to your interests while you navigate on the web or interact with us across devices. You can choose to accept all of these cookies or only essential cookies. To learn more or manage your preferences, click "Settings". For further information about the data we collect from you, please see our [Privacy Policy](#).

Accept All 

Essential Only

Settings

Notes

1. Sign value: “How prestigious the product is to the customer in relation to his/her social environment. The customer's status is reflected through the product” (Kristensen, Martensen, & Gronholdt, [1999](#), p. 606).

Related research

People also read

Recommended articles

Cited by
37

About Cookies On This Site

We and our partners use cookies to enhance your website experience, learn how our site is used, offer personalised features, measure the effectiveness of our services, and tailor content and ads to your interests while you navigate on the web or interact with us across devices. You can choose to accept all of these cookies or only essential cookies. To learn more or manage your preferences, click “Settings”. For further information about the data we collect from you, please see our [Privacy Policy](#).

Accept All 

Essential Only

Settings



Information for

Authors
R&D professionals
Editors
Librarians
Societies

Opportunities

Reprints and e-prints
Advertising solutions
Accelerated publication
Corporate access solutions

Open access

Overview
Open journals
Open Select
Dove Medical Press
F1000Research

Help and information

Help and contact
Newsroom
All journals
Books

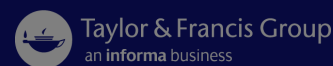
Keep up to date

Register to receive personalised research and resources by email

 Sign me up



Copyright © 2024 Informa UK Limited [Privacy policy](#) [Cookies](#) [Terms & conditions](#)



[Accessibility](#)

Registered in England & Wales No. 3099067
5 Howick Place | London | SW1P 1WG

About Cookies On This Site

We and our partners use cookies to enhance your website experience, learn how our site is used, offer personalised features, measure the effectiveness of our services, and tailor content and ads to your interests while you navigate on the web or interact with us across devices. You can choose to accept all of these cookies or only essential cookies. To learn more or manage your preferences, click “Settings”. For further information about the data we collect from you, please see our [Privacy Policy](#).

 Accept All

Essential Only

Settings