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Creating and Sharing Value through Supply Chain Management

# Creating Greater Shareholder Value from Supply Chain Initiatives

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## Notes on contributors

### Heimo Losbichler

Heimo Losbichler is Professor of Finance and Department Chair of Finance at Steyr University, Austria. He is an elected member of the board of the International Controller Association. Dr. Losbichler's research and teaching interests include value-based management, financial performance analysis, activity based costing, and financial performance measurement within the supply chain. He has published his research in leading German academic and professional journals. Dr. Losbichler served as the CEO of Baudatentechnik GMBH (an Austrian IT company) for three years and has consulted extensively with several leading Austrian companies.

### Farzad Mahmoodi

Farzad Mahmoodi is Professor of Operations Management and the Director of Clarkson University's nationally ranked Global Supply Chain Management Program. Dr. Mahmoodi has been actively involved in executive education

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Markus Rothboeck

Markus Rothboeck (1979) is scientific assistant at the Department of Logistics and Supply Chain Management at the University of Applied Science Steyr. His Ph.D. thesis focuses on value creation from supply chain management initiative.

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