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Creating and Sharing Value through Supply Chain Management

Creating Greater Shareholder Value from Supply Chain Initiatives

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Abstract

It is critical for managers to identify the supply chain initiatives that create the most shareholder value. This paper presents a practical, five-step, framework to help

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Farzad Mahmoodi is Professor of Operations Management and the Director of Clarkson University's nationally ranked Global Supply Chain Management Program. Dr. Mahmoodi has been actively involved in executive education and has served as a consultant for several Fortune 500 and mid-size companies. His research interests focus on design and control of manufacturing and logistics systems. He has published about 40 articles in a variety of edited books and leading journals, such as Decision Sciences

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Markus Rothboeck

Markus Rothboeck (1979) is scientific assistant at the Department of Logistics and Supply Chain Management at the University of Applied Science Steyr. His Ph.D. thesis focuses on value creation from supply chain management initiative.

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