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Research Article

Federal Communications Commission reverse incentive spectrum auction: outcomes and impact on the broadcast industry

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Q KEYWORDS: Spectrum auction broadcast FCC policy

Disclosure statement

No potential conflict of interest was reported by the authors.

Notes

- 1. Auction 1000 encompassed two separate auctions, the reverse spectrum auction (Auction 1001) and the forward purchasing auction (Auction 1002).
- 2. The FCC has promised \$1.75 billion to aid stations in their repacking efforts, but this may not be enough money for the repacking efforts, which involves ordering new antennas and transmission equipment, assessing tower space and booking the broadcast tower companies are necessary to comply with the repack requirements (Arlen, <u>2017</u>).

3. Whether spectrum space is actually a scarce commodity is the subject of longstanding debate (T. W. Hazlett, 1990).

X 4. That i with the nd then governm prove su 5. The F ion Act of 1993. Si lored for distinct 2003). The FCC' n. 6. The a d to the newly cr the 1934 Commu powers were tra sed since 7. The n the DTV dcast for mobile and first responder use (Eisenach, 2011; Weiser, 2009).

8. Commissioned by the FCC and produced by Greenhill & Co. LLC, an independent investment bank.

Additional information

Funding

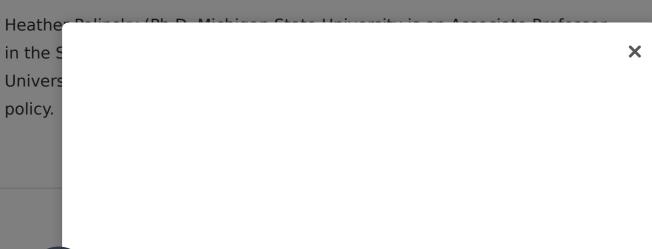
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