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Research Article

Federal Communications Commission reverse incentive spectrum auction: outcomes and impact on the broadcast industry

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ABSTRACT

This study

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Disclosure statement

No potential conflict of interest was reported by the authors.

Notes

1. Auction 1000 encompassed two separate auctions, the reverse spectrum auction (Auction 1001) and the forward purchasing auction (Auction 1002).
2. The FCC has promised \$1.75 billion to aid stations in their repacking efforts, but this may not be enough money for the repacking efforts, which involves ordering new antennas and transmission equipment, assessing tower space and booking the broadcast tower companies are necessary to comply with the repack requirements (Arlen, [2017](#)).
3. Whether spectrum space is actually a scarce commodity is the subject of long-standing
4. That is, the government can regulate spectrum use with the government can regulate spectrum use and then prove such regulation is necessary.
5. The FCC's spectrum management is governed by the Communications Act of 1934 (47 U.S.C. § 151) and amended by the Communications Act of 1993 (47 U.S.C. § 151). The FCC's management of spectrum is also governed by the Communications Act of 2003 (47 U.S.C. § 151). The FCC's management of spectrum is also governed by the Communications Act of 2003 (47 U.S.C. § 151).
6. The FCC's management of spectrum is also governed by the Communications Act of 1934 (47 U.S.C. § 151) and amended by the Communications Act of 1993 (47 U.S.C. § 151). The FCC's management of spectrum is also governed by the Communications Act of 2003 (47 U.S.C. § 151).



7. The need for the broadcast industry to give up spectrum had been discussed since the DTV transition when spectrum above 700 MHz was reclaimed from broadcast for mobile and first responder use (Eisenach, [2011](#); Weiser, [2009](#)).

8. Commissioned by the FCC and produced by Greenhill & Co. LLC, an independent investment bank.

Additional information

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Notes on contributors

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Amy Sindik (Ph.D. University of Georgia) is an Associate Professor in the School of Broadcast and Cinematic Arts at Central Michigan University. Her research interests include FCC policy and administrative law.

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