

Sport in Society >  
Cultures, Commerce, Media, Politics  
Volume 12, 2009 - Issue 6

709 Views | 11 CrossRef citations to date | 0 Altmetric

Articles

# The socio-economic impact of the FIA World Rally Championship 2007

David Hassan & Sean O Connor

Pages 709-724 | Published online: 18 Aug 2009

Cite this article <https://doi.org/10.1080/17430430902944134>

Sample our Sports and Leisure Journals

>> [Sign in here](#) to start your access to the latest two volumes for 14 days

Full Article | Figures & data | References | Citations | Metrics

## We Care About Your Privacy

We and our 857 partners store and access personal data, like browsing data or unique identifiers, on your device. Selecting "I Accept" enables tracking technologies to support the purposes shown under "we and our partners process data to provide," whereas selecting "Reject All" or withdrawing your consent will disable them. If trackers are disabled, some content and ads you see may not be as relevant to you. You can resurface this menu to change your choices or withdraw consent at any time by clicking the ["privacy preferences"] link on the bottom of the webpage [or the floating icon on the bottom-left of the webpage, if applicable]. Your choices will have effect within our Website. For more details, refer to our Privacy Policy. [Here](#)

We and our partners process data to provide:

I Accept

Reject All


Show Purpose



orative  
(WRC)  
ble against  
ined herein  
vents but  
, such as  
dy also  
cultural  
procedures  
eir host  
f how sport  
litical and

cultural locales in which they take place. In this regard this essay also unpacks established discourses surrounding sporting legacy, exactly what constitutes a 'sport tourist' and the vexed issue of the use of multipliers when calculating the full economic impact of sports events both now and in the future.

## Notes

- <sup>1</sup> [O Connor](#), 'An Examination of the Marketing Strategy', 34.
- <sup>2</sup> [ISC](#), WRC Report.
- <sup>3</sup> Jones, 'Major events, networks and regional development', 189; [Hassan](#), 'Rally Ireland', 14.
- <sup>4</sup> Gratton, Dobson and Shibili, 'The Economic Importance of Major Sports Events', 20.
- <sup>5</sup> [Smith](#), 'Tourists' Consumption', 83.
- <sup>6</sup> Turco et al., 'Socio-economic Aspects of Sport Tourism', 227.
- <sup>7</sup> Maslo
- <sup>8</sup> Down
- <sup>9</sup> [Dobson](#)
- <sup>10</sup> [Depart](#)
- <sup>11</sup> [Depart](#)
- <sup>12</sup> Sh 
- <sup>13</sup> Ahlert
- <sup>14</sup> [Yin](#), C
- <sup>15</sup> Wilson
- <sup>16</sup> Mules

- 17 Ahlert, 'The Economic Effects of the Soccer World Cup 2006'.
- 18 Gratton, Dobson and Shibili, 'The Economic Importance of Major Sports Events', 22.
- 19 Ahlert, 'Hosting the FIFA World Cup Germany 2006', 67.
- 20 [Culf](#), 'Spiralling Costs', 1.
- 21 Mount and Leroux, 'Assessing the Effects of a Mega-event', 23.
- 22 Kurtzman, 'Economic Impact', 50.
- 23 Preuss, 'Conceptualization and Measurement', 210.
- 24 Turco et al., 'Socio-economic Aspects', 230.
- 25 Putman, Bowling Alone, 17.
- 26 [Dho](#), 'A Vision of Tourism', 100.
- 27 [Gammon and Robinson](#), 'Development and Design', 1.
- 28 [Delphy](#), 'Outlook for Sport Tourism', 123.
- 29 [Smith](#), 'Re-imagining the City', 237.
- 30 [Austri](#)
- 31 [Tuan](#),
- 32 [Cunni](#)
- 33 Saayr
- 34 [Cro](#)
- 35 [Smye](#)
- 36 Roche
- 37 Kirla,
- 38 Gratton, 'The Economic Importance of Major Sports Events', 17.
- 39 Kivla,



40 Kivla, 'Sport Tourism in Hong Kong', 111

41 Burrell and Cole, Women Sport and Culture; [Higgs and Weiller](#), 'Gender Bias'; [Cleedon](#), 'Women Sport and Media Institutions'; [Tuggle and Owen](#), 'A Descriptive Analysis'; [Eastman and Billings](#), 'Gender Parity in the Olympics'; George, Hartley and Paris, 'The Representation of Female Athletes'; Koivula, 'Gender Stereotyping'.

42 Tuggle and Owen, 'A Descriptive Analysis', 173; Eastman and Billings, 'Gender Parity in the Olympics', 141.

43 Aitchison and Jordan, Gender, Space and Identity.

44 [Horne and Fleming, eds](#), Masculinities, 69.

45 Kivla, 'Sport Tourism', 112.

46 Burgham and Downward, 'Why Volunteer', 13.

47 [Tayeb](#), Organizations and National Culture.

48 Putman, Bowling Alone, 18.

49 Downward, Lumsdon and Ralston, 'Gender Differences', 230.

50 Putma

51 [Sport](#)

52 Eastm

53 Georg

54 [David](#)

55 [Ar](#)

56 [Kivla,](#)

57 [Maslo](#)

58 [Turco](#)

59 [Gratto](#)



- 60 [Turco](#) et al., 'Socio-economic Aspects', 239.
- 61 [Smith](#), 'Tourists' Consumption', 98.
- 62 [Gratton, Dobson and Shibili](#), 'The Economic Importance', 17.
- 63 [Wilson](#), 'The Economic Impact', 68.
- 64 [Kurtzman](#), 'Economic Impact', 68.
- 65 [Mount and Leroux](#), 'Assessing the Effects of a Mega-event'.
- 66 [Mules and Faulkner](#), 'An Economic Perspective', 107.
- 67 [Preuss](#), 'The Conceptualization and Measurement', 207.
- 68 [Putnam](#), Bowling Alone, 28.
- 69 [Gratton, Dobson and Shibili](#), 'The Economic Importance', 25.
- 70 [Kurtzman](#), 'Economic Impact', 67.
- 71 [Turco](#) et al., 'Socio-economic Aspects', 237.
- 72 [Saayman](#), 'A Warm KZN Welcome'.
- 73 [Preuss](#)
- 74 [Kivla](#),
- 75 [Shank](#)
- 76 [Koivul](#)
- 77 [Kay](#)
- 78 [Kivla](#),
- 79 [Burgh](#)
- 80 [Hocks](#)
- 81 [Shibili](#)
- 82 [Kapla](#)



## Related Research Data

Stories and stakeholders: how to explore the paradox of commercialism in sports

Source: (:unav)

What makes a motorsports event enjoyable? The case of Macau Grand Prix

Source: Informa UK Limited

Linking provided by 

## Related research

People also read

Recommended articles

Cited by  
11

World Rally Championship 2009: assessing the community impacts on a rural town in Australia >

Joanne Mackellar

Sport in Society

Published online: 1 May 2013

Measur



x (F1) >

Min Kil

Asia Pac

Publishe

The exp



Car

Sport in

Publishe

Information for

- Authors
- R&D professionals
- Editors
- Librarians
- Societies

Opportunities

- Reprints and e-prints
- Advertising solutions
- Accelerated publication
- Corporate access solutions

Keep up to date

Register to receive personalised research and resources by email

 Sign me up

- 
- 
- 
- 
- 

Open access

- Overview
- Open journals
- Open Select
- Dove Medical Press
- F1000Research

Help and information

- Help and contact
- Newsroom
- All journals
- Books

Copyright

Accessib

Registered  
5 Howick Pl

or & Francis Group  
orma business

