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The socio-economic impact of the FIA World Rally Championship 2007

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Abstract

Central to this research paper are findings from a major international collaborative study into the socio-economic impact of the FIA World Rally Championship (WRC) during 2007. The study was conducted in the context of the 2007 World Rally Championship, which unfolded over the course of the year. The study highlights the impact of the WRC on the economy, culture, and society of the host countries. The study also examines the impact of the WRC on the environment, and the impact of the WRC on the health and safety of the participants. The study also examines the impact of the WRC on the political and cultural aspects of the host countries.

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established discourses surrounding sporting legacy, exactly what constitutes a 'sport tourist' and the vexed issue of the use of multipliers when calculating the full economic impact of sports events both now and in the future.


Notes

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