

Journal of Heritage Tourism >
Volume 3, 2008 - Issue 3

916 Views | 16 CrossRef citations to date | 8 Altmetric

Original Articles

Popular Culture as a Different Type of Heritage: The Making of AC/DC Lane

Warwick Frost 

Pages 176-184 | Published online: 19 Dec 2008

 Cite this article

Sample our
Tourism, Hospitality and
Events Journals

>> [Sign in here](#) to start your access
to the latest two volumes for 14 days

[Full Article](#) [Figures & data](#) [References](#) [Citations](#) [Metrics](#)
[Reprints & Permissions](#) [Read this article](#)

Abstract

Cities are increasingly looking to their popular culture connections to contribute to an attractive destination image. In promoting their popular culture, cities are constructing a different view of their heritage. In Melbourne, Australia, AC DC Lane has been created to commemorate the popular hard rock band. In examining the process of its creation, this paper focuses on two issues. First, the debate over its creation illustrates the expectations that are now arising from such developments and the role of the news media in

About Cookies On This Site

We and our partners use cookies to enhance your website experience, learn how our site is used, offer personalised features, measure the effectiveness of our services, and tailor content and ads to your interests while you navigate on the web or interact with us across devices. You can choose to accept all of these cookies or only essential cookies. To learn more or manage your preferences, click "Settings". For further information about the data we collect from you, please see our [Privacy Policy](#).

Accept All

Essential Only

Settings

Related research

- People also read
- Recommended articles
- Cited by 16

Information for

- Authors
- R&D professionals
- Editors
- Librarians
- Societies

Opportunities

- Reprints and e-prints
- Advertising solutions
- Accelerated publication
- Corporate access solutions

Open access

- Overview
- Open journals
- Open Select
- Dove Medical Press
- F1000Research

Help and information

- Help and contact
- Newsroom
- All journals
- Books

Keep up to date

Register to receive personalised research and resources by email

 Sign me up

- 
- 
- 
- 
- 

Accessib

Registered
5 Howick Pl



About Cookies On This Site

We and our partners use cookies to enhance your website experience, learn how our site is used, offer personalised features, measure the effectiveness of our services, and tailor content and ads to your interests while you navigate on the web or interact with us across devices. You can choose to accept all of these cookies or only essential cookies. To learn more or manage your preferences, click “Settings”. For further information about the data we collect from you, please see our [Privacy Policy](#).

 Accept All

Essential Only

Settings