

Environmental Communication >
Volume 10, 2016 - Issue 4

1,724 19

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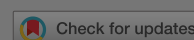
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Original Articles

The Green Economy: Reconceptualizing the Natural Commons as Natural Capital

Joanna Boehnert ✉

Pages 395-417 | Published online: 13 Mar 2015

Cite this article <https://doi.org/10.1080/17524032.2015.1018296>

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Abstract

The green economy is an emergent approach to sustainable development launched at Rio+20. Herein environmental decision-making is increasingly achieved through economistic processes and logic. The natural commons are quantified and managed as natural capital. This paper summarizes the trajectory of the project and its ideological framework. It examines various conceptualizations of economic approaches to the

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communicators have an important role to play in exposing the contested nature of the project and in helping to define the emerging green economy.

Keywords: green economy commons ecological economics natural capital neoliberalism

Acknowledgments

I am grateful to James Beecher, Luke Devlin, Rebecca Wasil, Max Boykoff, and the anonymous reviewers for constructive feedback.

Additional information

Funding

I thank the Cooperative Institute for Research in Environmental Sciences at University of Colorado Boulder for financial support.

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