

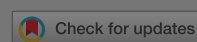
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Research Articles

Fort McMurray and the Canadian Oil Sands: Local Coverage of National Importance

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ABSTRACT

Understanding resource-based communities (RBCs) as potential casualties of Canada's economic proclivity towards resource extraction projects may help us to generate political support for these communities at both local and national scales. The media has a critical role to play in promoting the development of this type of political discourse. This study examines how traditional print media coverage affects Canadians'

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Disclosure statement

No potential conflict of interest was reported by the authors.

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Notes

1. We use the more benign term “oil sands” rather than the politically charged “tar sands.”
2. Tailings ponds consist of a layer of toxic top water overlying a viscous layer of sludge containing toxic interstitial water as well as particles of unprocessed bitumen and clay fines (Nix & Martin, [1992](#)).

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