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SYMPOSIUM: RADIO IN BRAZIL

Digital Radio in Brazil: Indecision and Impasse After a Ten-Year Discussion

Nelia R. Del Bianco

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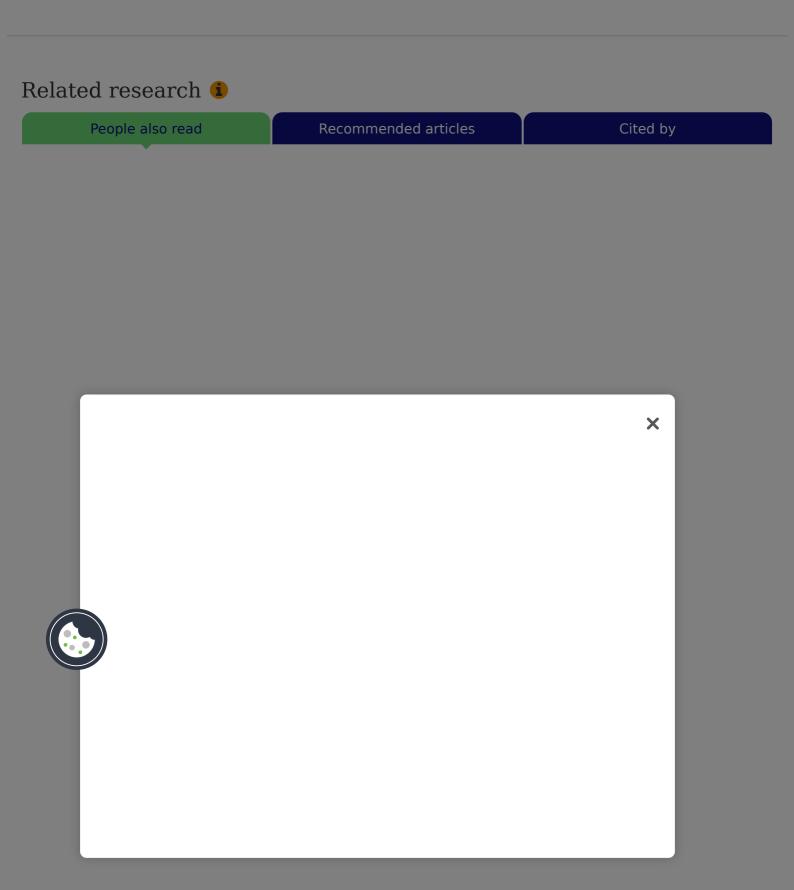
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corresponds to 96.45% of the profile of the Brazilian radio market, and integrates the data with national research.	
Notes	
This work was financed by the Ford Foundation under the coordination of P Carlos Eduardo Esch and Nelia R. Del Bianco from the Universidade de Bras	
Brazilian Association of Radio and TV	
In-Band, On-Channel is a form of broadcasting in which a station broadcas analog signals simultaneously.	ts digital and
The tests with DRM made by the University of Brasilia for the Brazilian Cor Communication (Empresa Brasileira de Comunicação), were not conclusive Decause of this, have not been cited in this article.	
The research is financed by the Ford Foundation with the support of the bustudents in communication at UnB Ana Rita Cunha, Flávia Drummond, Cam Ferreira, Rafaela Feliciano Márcia Simães and Simone Simães, as well as th	nila Louise
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Pesquisa	e), done by

the Centro de Tecnologia de Informação Aplicada da Fundação Getulio Vargas (FGV—Center for Applied Information Technology of the Getúlio Vargas Foundation) in 2008. JB Online http://jbonline.terra.com.br/pextra/2009/05/26/e260510292.asp

⁸A modular transmitter uses potent transistors instead of old transmission valves. This decreases the size of the transmitter cabinet necessary and also is more economical in terms of electric energy. Another important characteristic is to be able to connect via the Internet, making maintenance possible at a distance by the responsible engineer.



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