Original Articles

Defining "Fake News"

A typology of scholarly definitions

Edson C. Tandoc Jr. ✉, Zheng Wei Lim ✉ & Richard Ling ✉

66 Cite this article   ↗ https://doi.org/10.1080/21670811.2017.1360143   [Check for updates]

📄 Full Article   🖼 Figures & data   📖 References   66 Citations   📊 Metrics

🖨 Reprints & Permissions   **Read this article**   **◄ Share**

Abstract

This paper is based on a review of how previous studies have defined and operationalized the term "fake news." An examination of 34 academic articles that used the term "fake news" between 2003 and 2017 resulted in a typology of types of fake news: news satire, news parody, fabrication, manipulation, advertising, and propaganda. These definitions are based on two dimensions: levels of facticity and deception. Such a typology is offered to clarify what we mean by fake news and to guide future studies.

KEYWORDS:

facts   fake news   false news   misinformation   news   parody   satire

Related research ⓘ

Information for

Authors

R&D professionals

Editors

Librarians

Societies

Opportunities

Reprints and e-prints

Advertising solutions

Accelerated publication

Corporate access solutions

Open access

Overview

Open journals

Open Select

Dove Medical Press

F1000Research

Help and information

Help and contact

Newsroom

All journals

Books

Keep up to date

Register to receive personalised research and resources by email

✉ Sign me up