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Research Article

Response surface designs using the generalized variance inflation factors

Diarmuid O'Driscoll & Donald E. Ramirez 🔄 | Guohua Zou (Reviewing Editor) Article: 1053728 | Received 22 Dec 2014, Accepted 15 May 2015, Published online: 14 Jun 2015

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Response surface designs are a mainstay in applied statistics. The variance inflation factors VIF are a measure of collinearity for a single variable in a linear regression model. The generalization to subsets of variables is the generalized variance inflation factor GVIF. This research introduces GVIF as a penalty measure for extending a linear response model to a response surface with the included quadratic terms. The methodology is demonstrated with case studies, and, in particular, it is shown that using GVIF, the H310 design can be improved for the standard global optimality criteria of A, D, and E.

1. Introduction

We consider a linear regression $Y = X\beta + \varepsilon$ with X a full rank $n \times p$ matrix and $L(\varepsilon) = N(0,\sigma 2In)$. The variance inflation factor VIF, Belsley (<u>1986</u>), measures the penalty for adding one non-orthogonal additional explanatory variable to a linear regression model, and they can be computed as a ratio of determinants. The extension of VIF to a measure of the penalty for adding a subset of variables to a model is the generalized variance inflation factor GVIF of Fox and Monette (<u>1992</u>), which will be used to study response surface designs, in particular, as the penalty for adding the quadratic terms to the model



previous columns with the entries in the off-diagonal elements of the pth row and pth column of X'X all zeros. Denote by Mp the idealized moment matrix

Mp = X[p]'X[p]0p-10p-1'xp'xp.

The VIFs are the diagonal entries of SX-1=DX-1(X'X)-1DX-1. It remains to note that the inverse, SX-1, can be computed using cofactors Ci,j. In particular,

$$\label{eq:VIFp} \begin{split} \mathsf{VIFp} = & [\mathsf{SX-1}]\mathsf{p}, \mathsf{p} = & [\mathsf{DX-1}(\mathsf{X'X})-1\mathsf{DX-1}]\mathsf{p}, \mathsf{p} = & (\mathsf{xp'xp})1/2\mathsf{det}(\mathsf{Cp},\mathsf{p})\mathsf{det}(\mathsf{X'X}) \\ & (\mathsf{xp'xp})1/2 = & \mathsf{det}(\mathsf{Mp})\mathsf{det}(\mathsf{X'X}) \end{split}$$

(1)

the ratio of the determinant of the idealized moment matrix Mp to the determinant of the moment matrix X'X. This definition extends naturally to subsets and is discussed in the next section.

For an alternate view of the how collinearities in the explanatory variables inflate the model variances of the regression coefficients when compared to a fictitious orthogonal reference design, consider the formula for the model variance



 $M(r,s) = X1'X10r \times s0s \times rX2'X2.$

Following Equation 1, to measure the effect of adding X2 to the design X1, that is for X2|X1, we define the generalized variance inflation factor as

$$GVIF(X2|X1) = det(M(r,s))det(X'X) = det(X1'X1)det(X2'X2)det(X'X)$$

(2)

as in Equation 10 of Fox and Monette (<u>1992</u>), who compared the sizes of the joint confidence regions for β for partitioned designs and noted when X=[X[p],xp] that GVIF[xp|X[p]]=VIFp. Equation 2 is in the spirit of the efficiency comparisons in linear inferences introduced in Theorems 4 and 5 of Jensen and Ramirez (<u>1993</u>). A similar measure of collinearity is mentioned in Note 2 in Wichers (<u>1975</u>), Theorem 1 of Berk (<u>1977</u>), and Garcia, Garcia, and Soto (<u>2011</u>). For the simple linear regression model with p=2, Equation 2 gives VIF=11- ρ 2 with ρ the correlation coefficient as required. Fox and Monette (<u>1992</u>) suggested that X1 contains the variables which are of "simultaneous interest," while X2 contains additional variables selected by the investigator. We will set X1 for the constant and main effects and set X2 the (optional) quadratic terms with values from X1.



and denote the canonical moment matrix as

 $R=D(r,s)(X'X)D(r,s)=Ir \times rX1'X1-1/2(X1'X2)X2'X2-1/2X2'X2-1/2(X2'X1)X1'X1-1/2Is \times s;$ (3)

with determinant

det(R) = det(X'X)det(X1'X1)det(X2'X2) = 1GVIF(X2|X1);

equivalently,

 $det(R) = det(Ir \times r - Br \times sBs \times r') = det(Is \times s - Bs \times r'Br \times s)$

where Br×s=X1'X1-1/2(X1'X2)X2'X2-1/2.

In the case {r=p-1, s=1}, X2=xp is a n×1 vector and the partitioned design X=[X1,xp] has det(R)=1-[xp'X1X1'X1-1X1'xp]/xp'xp. From standard facts for the inverse of a partitioned matrix, for example, Myers (<u>1990</u>, p. 459), VIFp=[R-1]p,p=[D(p-1,1)-1]p,p can be computed directly as



For the partitioning X=[Xr|Xs], the canonical moment matrix, Equation 3, has the identity matrices Ir, Is down the diagonal and off-diagonal array X1'X1-1/2X1'X2X2'X2-1/2. For the quadratic model $y=\beta 0+\beta 1x+\beta 2x2$ and partitioning X=[1,x|x2], we have

From Equation 4, $GVIF(x2|1,x)=(1-\lambda 2)-1$ where $\lambda=\rho 12+\rho 22$ is the unique positive singular value of $[\rho 1,\rho 2]'$. Denote

as the canonical index with GVIF(x2|1,x)=11- γ X2=1det(R). Surprisingly, many higher order designs also have the off-diagonal entry of the canonical moment matrix with a unique positive singular value with GVIF(X2|X1)=11- γ X2 with the collinearity between the lower order terms and the upper order terms as a function of the canonical index γ X2.



then $\rho 1 = \rho 2 = 2/10$, $\gamma X2 = 8/10$, and GVIF(X2|X1)=5. Surprisingly, the classical choice of a=2 gives the largest value for GVIF(X2|X1), that is the worst value, indicating the greatest collinearity between the lower and higher order terms, as noted in O'Driscoll and Ramirez (<u>in press</u>).

6. Larger designs (p=10)

We consider the quadratic response surface designs for

```
y = \beta 0 + \beta 1 \times 1 + \beta 2 \times 2 + \beta 3 \times 3 + \beta 11 \times 12 + \beta 22 \times 22 + \beta 33 \times 32 + \beta 12 \times 1 \times 2 + \beta 13 \times 1 \times 3 + \beta 23 \times 2 \times 3 + \epsilon
(5)
```

with n responses and with X partitioned into X1|X2 with X1 the four lower order terms (r=4) and X2 the six quadratic terms (s=6). Four popular designs are given in Appendix 2. They are the hybrid designs (H310 and H311B) of Roquemore (<u>1976</u>) Tables A2 and A3, the Box and Behnken (<u>1960</u>) (BBD) design Table A4, and the CCD of Box and Wilson (<u>1951</u>) Table A5.

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For each design, we compute the 10×10 canonical moment matrix. It is striking that,
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Table 2 reports that the design H310 is the most conditioned with respect to the GVIF with the least amount of collinearity between the lower and higher order terms.

7. More complicated designs with ordered singular values

Let X be the minimal design of Box and Draper (<u>1974</u>) BDD with n=11 from Table A6, and let Z be the small composite design of Hartley (<u>1959</u>) SCD with n=11 from Table A7 for the quadratic response surface model (r=4 and s=6) as in Equation (<u>5</u>). Let α = { α 1 \geq ... \geq α r \geq 0} and β ={ β 1 \geq ... \geq β r \geq 0} be the non-negative singular values of the offdiagonal array for RX and RZ, respectively. As α i \leq β i(1 \leq i \leq r) in Table 3, it follows that GVIF(X2|X1) \leq GVIF(Z2|Z1) showing less collinearity between the lower and higher order terms for the BDD design.

8. An improved H310 design

When the diagonal matrix $\Lambda r \times s$ in Equation 6 in Appendix <u>1</u> has only one non-zero entry, we have denoted the square of this value the canonical index. We extend this definition to the case when X1'X1-1/2(X1'X2)X2'X2-1/2 has multiple positive singular values. × efinition of ||A||F2 =the cand 1(X2'X1) ix <u>2</u>, with We exan our atte eplace the value er and use γX2 which are .1768 1.1736 denoted he data. We 386; with c3 perform with the are 1; and with c5 he entries in the H ne original Article contents

in Table 4. The sixth entry of c6=-0.1360 was not optimal with γ X2=0.8181 with cmin=-0.01264, a magnitude value smaller.

Table 4. Optimal values cmin for yX2
Denote the "improved" H310 design as the H310 design with the value of c6=-0.01264.
The "improved" H310 also has a unique positive singular value for the off-diagonal of R
with its square the canonical index γ X2. All of the standard design criteria favor the
"improved" H310 design over the H310 design, which was originally constructed based
on the rotatability criterion to maintain equal variances for predicted responses for
points that have the same distance from the design center. As usual $A(X)=tr((X'X)-1)$,
$D(X) = det((X'X)-1)$, and $E(X) = max{eigenvalues of (X'X)-1}$. The small relative changes Δ
in the design criteria are shown in Table 5 in Column 4.



have used GFIV to study standard quadratic response designs. The H310 design of Roquemorer (<u>1976</u>) was shown not to be optimal with respect to GFIV and an "improved" H310 design was introduced which was favored over H310 using the standard design criteria A, D, and E.

Additional information

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Appendix 1

We study the eigenvalue structure of M(r,s). Let $\lambda 1 \ge \lambda 2 \ge ... \ge \lambda \min(r,s) \ge 0$ be the non-negative singular values of X1'X1-1/2(X1'X2)X2'X2-1/2.

As with the canonical correlation coefficient	nts Eaton (<u>1983</u>), write the off-diagonal
rectangular array Brxs of B as PAO'with P	and O orthogonal matrices and Arxs the
rectangu	× e diagonal.
Set	
For nota	transforms
R→L'RL i (A1)	
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 $GVIF(X2|X1) = \prod i = 1min(r,s)11 - \lambda i2.$

The singular values of R12=X1'X1-1/2(X1'X2)X2'X2-1/2 are the non-negative square roots of the eigenvalues of $\Lambda'\Lambda$ denoted by

 $eigvals(\Lambda'\Lambda) = eigvals((Q'R12'P)(P'R12Q))) = eigvals(X1'X1-1)(X1'X2)X2'X2-1(X2'X1)).$ (A2)

If the trace of the inverse of the matrix in Equation 6 is required, then we note that

```
\label{eq:linear} Ir \Lambda r \times s \Lambda s \times r' Is - 1 = (Ir - \Lambda r \times s \Lambda s \times r') - 1 - \Lambda r \times s (Is - \Lambda s \times r' \Lambda r \times s) - 1 - \Lambda s \times r' (Ir - \Lambda r \times s \Lambda s \times r') - 1 (Is - \Lambda s \times r' \Lambda r \times s) - 1
```

with trace given by tr((L'RL)-1)= $|r-s|+2\sum_{i=1}min(r,s)11-\lambda i2$.

Appendix 2

Table A1. The lower order matrix with a desig	for the CCD with center run
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Table A4. The lower order matrix for the Box and Behnken (<u>1960</u>) design (BBD) with center run, $n=13$	
Table A5. The lower order matrix for the Box and Wilson (<u>195</u> CCD for α =1.732 with center run, n=15 Display Table	
Table A6. The lower order matrix for the Box and Draper (<u>197</u> minimal design (BDD) with center run, n=11 Display Table	
Table desig n=11 Display	
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