

1,082 140

Views


CrossRef citations to date

3

Altmetric

Articles

# Entrepreneurs in Turkey: A Factor Analysis of Motivations, Success Factors, and Problems

Cynthia Benzing , Hung Manh Chu & Orhan Kara

Pages 58-91 | Published online: 21 Nov 2019

 Cite this article

Sample our  
Economics, Finance,  
Business & Industry Journals  
>> [Sign in here](#) to start your access  
to the latest two volumes for 14 days

 Full Article

 Figures & data

 References

 Citations

 Metrics

 Reprints & Permissions

Read this article

## Abstract

One hundred and thirty-two entrepreneurs were interviewed to determine the factors that influence their business success, starting from the independent owners of small businesses to the friendly factors. The results are confusing and the inability to

to their enterprises important and complex and employees, the

### We Care About Your Privacy

We and our 842 partners store and/or access information on a device, such as unique IDs in cookies to process personal data. You may accept or manage your choices by clicking below, including your right to object where legitimate interest is used, or at any time in the privacy policy page. These choices will be signaled to our partners and will not affect browsing data. [Privacy Policy](#)

We and our partners process data to provide:

Use precise geolocation data. Actively scan device characteristics for identification. Store and/or access information on a device. Personalised advertising and content, advertising and content measurement, audience research and services development.

[List of Partners \(vendors\)](#)

I Accept

Essential Only

Show Purpose

## Additional information

## Notes on contributors

Cynthia Benzing

Cynthia Benzing is a professor of economics and finance at West Chester University of Pennsylvania.

Hung Manh Chu

Hung Manh Chu is a professor of management at West Chester University of Pennsylvania.

Orhan Kara

Orhan Kara is an associate professor of economics at West Chester University of Pennsylvania.



Entrepreneurship in the small and medium-sized hotel sector.

Source: Informa UK Limited

FACTORS CONTRIBUTING TO THE SUCCESS OF LOCAL SMEs AN INSIGHT FROM SINGAPORE

Source: Informa UK Limited

Managing success factors in entrepreneurial ventures: a behavioral approach

Source: Emerald

The link between societal motivation and new venture performance: evidence from entrepreneurs in Japan

Source: Informa UK Limited

L'influence des motivations entrepreneuriales sur la performance des PME

Source: Informa UK Limited

A REGIONAL COMPARISON OF THE MOTIVATION AND PROBLEMS OF VIETNAMESE ENTREPRENEURS

Source: World Scientific Pub Co Pte Lt

Entrepreneurship barriers and entrepreneurial inclination among Malaysian postgraduate students

Source: Emerald

Information technology innovation and its impact on job creation by SMEs in developing countries: an analysis of the literature review

Source: Informa UK Limited

Working Capital and Financial Management Practices in the Small Firm Sector

Source: SAGE Publications

A generic balanced scorecard for small and medium manufacturing enterprises in South Africa

Source: AOSIS

The c base s at

Source

The r

persp

Source

P

So

Linkin

Source

Motiv

Source

CEO C

Source: Taylor & Francis Inc

Economic Development and Business Ownership: An Analysis Using Data of 23 OECD Countries in the Period 1976-1996

Source: Springer Science and Business Media LLC

Entrepreneurial Stress

Source: Wiley

Distribution patterns of small firms in developed economies: is there an emergent global pattern?

Source: Inderscience Publishers

Growth Plans of Small Businesses in Turkey: Individual and Environmental Influences

Source: Informa UK Limited

Entrepreneurial Success: Differing Perceptions of Entrepreneurs and Venture Capitalists

Source: SAGE Publications

JOURNAL OF SMALL BUSINESS MANAGEMENT

Source: Informa UK Limited

GHANAIAN AND KENYAN ENTREPRENEURS: A COMPARATIVE ANALYSIS OF THEIR MOTIVATIONS, SUCCESS CHARACTERISTICS AND PROBLEMS

Source: World Scientific Pub Co Pte Lt

FACTORS CONTRIBUTORY TO SUCCESS: A STUDY OF PAKISTAN'S SMALL BUSINESS OWNERS

Source: World Scientific Pub Co Pte Lt

Social cognitive determinants of entrepreneurial career choice in university students

Source: SAGE Publications

Competitive Aggressiveness, Environmental Context, and Small Firm Performance:

Source: SAGE Publications

Entrepreneurial strategy making and firm performance: tests of contingency and configuration

Source:

A sur

Source

Capit

entre

S

Th

Source

Inter

Source

Obsta

Asses

Source: Oxford University Press (OUP)



A cross-cultural comparison of British and Turkish managers in terms of Protestant work ethic characteristics

Source: Wiley

The Making of Entrepreneurial Islam and the Islamic Spirit of Capitalism<sup>1</sup>

Source: Informa UK Limited

MOTIVATION, ENTREPRENEURSHIP AND THE PERFORMANCE OF SMEs IN VIETNAM

Source: World Scientific Pub Co Pte Lt

Postcolonial feminist research: challenges and complexities


Source: Emerald

Strategic management of small firms in hostile and benign environments

Source: Wiley

Impact of business training on women's microenterprise owners in Vietnam

Source: Emerald

Linking provided by 

## Related research

People also read

Recommended articles

Cited by  
140



## Information for

Authors

R&D professionals

Editors

Librarians

Societies

## Opportunities

Reprints and e-prints

Advertising solutions

Accelerated publication

Corporate access solutions

## Open access

Overview

Open journals

Open Select

Dove Medical Press

F1000Research

## Help and information

Help and contact

Newsroom

All journals

Books

## Keep up to date

Register to receive personalised research and resources by email



Sign me up



Copyright © 2024 Informa UK Limited [Privacy policy](#) [Cookies](#) [Terms & conditions](#)



Taylor & Francis Group  
an informa business

Accessibility

Registered  
5 Howick Place

