

3,060 Views | 71 CrossRef citations to date | 20 Altmetric

Original Articles

# Economic Geographies of Financialization

Andy Pike & Jane Pollard

Pages 29-51 | Published online: 22 Oct 2015

🗨️ Cite this article

Sample our  
Geography  
Journals

>> [Sign in here](#) to start your access  
to the latest two volumes for 14 days

📄 Full Article | 📊 Figures & data | 📖 References | 🗨️ Citations | 📈 Metrics

📄 Reprints & Permissions

Read this article

🔗 Share

## We Care About Your Privacy

We and our 899 partners store and access personal data, like browsing data or unique identifiers, on your device. Selecting "I Accept" enables tracking technologies to support the purposes shown under "we and our partners process data to provide," whereas selecting "Reject All" or withdrawing your consent will disable them. If trackers are disabled, some content and ads you see may not be as relevant to you. You can resurface this menu to change your choices or withdraw consent at any time by clicking the ["privacy preferences"] link on the bottom of the webpage [or the floating icon on the bottom-left of the webpage, if applicable]. Your choices will have effect within our Website. For more details, refer to our Privacy Policy. [Here](#)

We and our partners process data to provide:

I Accept

Reject All

Show Purpose



deepening the array of agents, relations, and sites that require consideration in economic geography and is generating tensions between territorial and relational spatialities of geographic differentiation. Finally, we address the relative dearth of empirical work by examining the financialization of brands that have shaped the evolution of the brewing business and the development of new derivative instruments to hedge against weather risks. We conclude by arguing that our analysis of financialization demonstrates how finance occupies an integral position within economic geographies and reveals some of the sociospatial relations, constructions, and reach of existing and new actors, relations, and sites in shaping the uneven development of financialized contemporary capitalism.

Keywords:

financialization political economy brands brewing weather derivatives

## Acknowledgments

An earlier version of this article was presented at the “Spaces of Financialisation” session at the RGS-IBG Annual Conference 2007, London. Thanks to the participants for their comments and to the three reviewers for their helpful comments. The usual disclaimer applies.



Relat

R

Sourc

Is a F

Sourc

Variet

Sourc

The C

Sourc



the three  
usual

analysis

National structures and multinational corporate behavior: enduring differences in the age of globalization

Source: International Organization

The Logic of Neo-Liberalism and the Political Economy of Consumer Debt-Led Growth

Source: Unknown Repository

Shareholder value in an adverse environment: the German case

Source: Economy and Society

Geomoney: An option on frost, going long on clouds

Source: Geoforum

Shareholder value and Financialization: consultancy promises, management moves

Source: Economy and Society

Beyond the Territorial Fix: Regional Assemblages, Politics and Power

Source: Regional Studies

From shareholder value to present-day capitalism

Source: Economy and Society

Brands as Financial Assets

Source: Unknown Repository

Commodifying the atmosphere: 'pennies from heaven'?

Source: Geografiska Annaler Series A Physical Geography

A transformation in the French model of shareholding and management

Source: Economy and Society

Recovering a sense of political economy

Source:

The F

Source:

Orga

Source:

Unce

Source:

Envis

S

Is

econ

Source:

Theor

Source:

The M

Source:

The c

Source: Review of International Political Economy



Making Money, (Re)Making Firms: Microbusiness Financial Networks in Birmingham's Jewellery Quarter

Source: Environment and Planning A Economy and Space

The ordinary economy: tangled up in values and geography

Source: Transactions of the Institute of British Geographers

Networks of value, commodities and regions: Reworking divisions of labour in macro-regional economies

Source: Progress in Human Geography

Elites: Remembered in Capitalism and Forgotten by Social Sciences

Source: The Sociological Review

Regions and Regional Uneven Development Forever? Some Reflective Comments upon Theory and Practice

Source: Regional Studies

Industrial dynamics and territorial space

Source: Entrepreneurship and Regional Development

Financial narratives of the modern corporation

Source: Journal of Economic Geography

Economic geography under postcolonial scrutiny

Source: Transactions of the Institute of British Geographers

Financialization and Strategy

Source: Unknown Repository

Capitalism with Derivatives

Source

Global

Source

Carto

Subp

Source

Towa

Source

V

So

Firm t

Source

Privat

Source

Target

Source

Costs

Source: Review of International Political Economy



Setting the agenda

Source: Unknown Repository

Money flows like mercury: the geography of global finance

Source: Geografiska Annaler Series B Human Geography

Why Do National Labor Market Practices Continue to Diverge in the Global Economy?

The “Missing Link” of Investment Rules\*

Source: Economic Geography

Rule of Experts

Source: Unknown Repository

Approaching research methods in economic geography

Source: Unknown Repository

Editorial: Whither Regional Studies?

Source: Regional Studies

Economic Geographies: Circuits, Flows and Spaces

Source: Unknown Repository

The Case for Reasonable Love

Source: Seventeenth-Century French Studies

Manufacturing Culture

Source: Unknown Repository

Mountains in a flat world: why proximity still matters for the location of economic activity

Source: Cambridge Journal of Regions Economy and Society

Work

Source

‘Shar

Source

Read

Source

The L

Source

A

So

Credi

Posts

Source

Pensi

Source

Cultu

econ

Source: Geoforum




The subprime crisis

Source: OECD Journal Financial Market Trends

Small firm finance and economic geography

Source: Journal of Economic Geography

Linking provided by 

## Related research

People also read

Recommended articles

Cited by  
71



Information for

- Authors
- R&D professionals
- Editors
- Librarians
- Societies

Opportunities

- Reprints and e-prints
- Advertising solutions
- Accelerated publication
- Corporate access solutions

Open access

- Overview
- Open journals
- Open Select
- Dove Medical Press
- F1000Research

Help and information

- Help and contact
- Newsroom
- All journals
- Books

Keep up to date

Register to receive personalised research and resources by email

 Sign me up

- 
- 
- 
- 
- 



Copyright

Accessib

Registered  
5 Howick Pl

or & Francis Group  
orma business

