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Volume 86, 2010 - Issue 1

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Economic Geographies of Financialization

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Pages 29-51 | Published online: 22 Oct 2015

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Abstract

This article argues that financialization—shorthand for the growing influence of capital markets, their intermediaries, and processes in contemporary economic and political life—generates an analytical opportunity and political economic imperative to move

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economic geography and is generating tensions between territorial and relational spatialities of geographic differentiation. Finally, we address the relative dearth of empirical work by examining the financialization of brands that have shaped the evolution of the brewing business and the development of new derivative instruments to hedge against weather risks. We conclude by arguing that our analysis of financialization demonstrates how finance occupies an integral position within economic geographies and reveals some of the sociospatial relations, constructions, and reach of existing and new actors, relations, and sites in shaping the uneven development of financialized contemporary capitalism.

Keywords: [financialization](#) [political economy](#) [brands](#) [brewing](#) [weather](#) [derivatives](#)

Acknowledgments

An earlier version of this article was presented at the “Spaces of Financialisation” session at the RGS-IBG Annual Conference 2007, London. Thanks to the participants for their comments, Shaun French and Sarah Hall for organizing the session, the three reviewers for their comments, and Henry Yeung for his editorial advice. The usual disclaimers apply.

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