



Journal of Small Business Management >

Volume 51, 2013 - [Issue 2](#)

218 | 57 | 1
Views | CrossRef citations to date | Altmetric

Original Articles

Neo-Marshallian Equilibrium versus Schumpeterian Creative Destruction: Its Impact on Business Research and Economic Policy

Bruce A. Kirchhoff , Jonathan D. Linton & Steven T. Walsh

Pages 159-166 | Published online: 19 Nov 2019

Cite this article

Sample our Economics, Finance, Business & Industry Journals
» [Sign in here](#) to start your access to the latest two volumes for 14 days

Full Article

Figures & data

References

Citations

Metrics

Reprints & Permissions

Read this article

Share

Abstract

A cold war exists in faculties of business and economics. It is fought between the neo-Marshallians that advocate the elegant simplifying assumption of equilibrium and the Schumpeterians that believe that economic growth is driven by the recognition of new opportunities and the capture of associated benefits through innovation. This fundamental disagreement is referred to as a cold war because the battles are fought indirectly with discussions of wealth transfer (instead of wealth creation), big firms versus small firms (instead of innovative firms versus noninnovative), and stability and managed earnings versus Sarbanes-Oxley and full disclosure. This note points out that this conflict does in fact exist and then provides a review of the literature and support for the Schumpeterian position as it relates to small business and associated economic

policy. The literature is provided by one of the pioneers in this field, Professor Bruce Kirchhoff, as his last direct contribution to the field that he championed for decades.

Additional information

Notes on contributors

Bruce A. Kirchhoff

Bruce A. Kirchhoff was a Distinguished Professor at New Jersey Institute of Technology, School of Management, University Heights.

Jonathan D. Linton

Jonathan D. Linton is the Power Corporation Professor for the Management of Technological Enterprises at University of Ottawa.

Steven T. Walsh

Steven T. Walsh is the Regents Professor, Anderson School of Management at University of New Mexico.

Related research

People also read

Recommended articles

Cited by
57

Information for

Authors

R&D professionals

Editors

Librarians

Societies

Opportunities

Reprints and e-prints

Advertising solutions

Accelerated publication

Corporate access solutions

Open access

Overview

Open journals

Open Select

Dove Medical Press

F1000Research

Help and information

Help and contact

Newsroom

All journals

Books

Keep up to date

Register to receive personalised research and resources
by email

 Sign me up

  

  

Copyright © 2025 Informa UK Limited Privacy policy Cookies Terms & conditions

Accessibility



Registered in England & Wales No. 01072954
5 Howick Place | London | SW1P 1WG