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## The Psychology of Financial Decision-Making: Applications to Trading, Dealing, and Investment Analysis

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Pages 37-53 | Published online: 07 Jun 2010

66 Cite this article ⚠ https://doi.org/10.1207/S15327760JPFM0201 4

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## **Abstract**

This paper offers a whole range of areas in which the latest work on psychology, social

psychology and behavioral finance could offer competitive advantage both to financial

markets

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