

684 18

Views | CrossRef citations to date | Altmetric

0

Original Articles

Impacts of Media Conglomerates' Dual Diversification on Financial Performance

Jaemin Jung & Sylvia M. Chan-Olmsted

Pages 183-202 | Published online: 17 Nov 2009

🗨️ Cite this article 🔗 https://doi.org/10.1207/s15327736me1803_2

Sample our
Economics, Finance,
Business & Industry Journals

>> **Sign in here** to start your access
to the latest two volumes for 14 days

🗨️ Citations

📊 Metrics

🖨️ Reprints & Permissions

Read this article

🔗 Share

We Care About Your Privacy

We and our 880 partners store and access personal data, like browsing data or unique identifiers, on your device. Selecting I Accept enables tracking technologies to support the purposes shown under we and our partners process data to provide. Selecting Reject All or withdrawing your consent will disable them. If trackers are disabled, some content and ads you see may not be as relevant to you. You can resurface this menu to change your choices or withdraw consent at any time by clicking the Show Purposes link on the bottom of the webpage. Your choices will have effect within our Website. For more details, refer to our Privacy Policy. [Here](#)

We and our partners process data to provide:

Use precise geolocation data. Actively scan device

I Accept

Reject All

Show Purposes

Related Research Data

Growth Strategies of Media Companies: Efficiency Analysis

Source: Universidad de la Sabana

A motivation-based typology of media companies' cross-border engagement


Source: SAGE Publications

Strategic Media Venturing: Corporate Venture Capital Approaches of TIME Incumbents

Source: Informa UK Limited

Development of Transnational Media Management Research From 1974-2009: A Propositional Inventory

Source: Informa UK Limited

Linking provided by 

Related research

People also read

Recommended articles

Cited by
18

Diversification Strategy of Global Media Conglomerates: Examining Its Patterns and Determinants >

Sylvia M
Journal o
Publishe

Diversit

Michael
Journal o
Publ

Charac

Dan Sh
Internati
Publishe



Information for

- Authors
- R&D professionals
- Editors
- Librarians
- Societies

Opportunities

- Reprints and e-prints
- Advertising solutions
- Accelerated publication
- Corporate access solutions

Open access

- Overview
- Open journals
- Open Select
- Dove Medical Press
- F1000Research

Help and information

- Help and contact
- Newsroom
- All journals
- Books

Keep up to date

Register to receive personalised research and resources by email

 Sign me up



Copyright

Accessib

Registered
5 Howick Pl

or & Francis Group
orma business

