







Home ▶ All Journals ▶ Journal of Tree Fruit Production ▶ List of Issues ▶ Volume 1, Issue ▶ Opportunities in Production and Marketin

Journal of Tree Fruit Production > Volume 1, 1996 - Issue 2

2 | 3 | (

Views CrossRef citations to date Altmetric

Original Articles

Opportunities in Production and Marketing of Integrated Fruit Production (IFP) Certified Apples in Poland

Wojciech J. Florkowski, Edward Majewski & Marie Bagel

Pages 15-31 | Published online: 05 Nov 2010

66 Cite this article **№** https://doi.org/10.1300/J072v01n02 02

Sample our
Food Science & Technology
Journals
>> Sign in here to start your access
to the latest two volumes for 14 days

66 Citations

Metrics

➡ Reprints & Permissions

Read this article

Abstract

Poland is a large producer of apples, which are the primary domestic fruit available

nearly y adjustm

followed

increasi

Producti

in the

certified IFP orcha

Apple m

facilities

dissemir

We Care About Your Privacy

We and our 848 partners store and/or access information on a device, such as unique IDs in cookies to process personal data. You may accept or manage your choices by clicking below, including your right to object where legitimate interest is used, or at any time in the privacy policy page. These choices will be signaled to our partners and will not affect browsing data. Privacy Policy

We and our partners process data to provide:

Use precise geolocation data. Actively scan device characteristics for identification. Store and/or access information on a device. Personalised advertising and content, advertising and content measurement, audience research and services development.

List of Partners (vendors)

I Accept

1986/87

led with

Essential Onliated Fruit

Show Purpose

pring of

and are

pples from

een utilized.

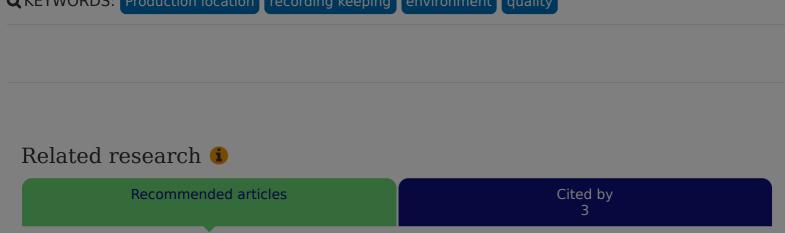
corage

llection and

of consumer

preferences will improve apple marketing and increase grower revenue, especially if IFP program participants communicate attributes of their product to buyers.

Q KEYWORDS: Production location recording keeping environment quality





Information for Open access **Authors** Overview R&D professionals Open journals Editors **Open Select** Librarians **Dove Medical Press** Societies F1000Research Opportunities Help and information Reprints and e-prints Advertising solutions Newsroom Accelerated publication Corporate access solutions Books Keep up to date Register to receive personalised research and resources by email Sign me up Taylor & Francis Group Copyright © 2024 Informa UK Limited Privacy policy Cookies Terms & conditions Accessib X

