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Exploring Visitor Acceptability for Hardening Trails to Sustain Visitation and Minimise Impacts

Kerri L. Cahill, Jeffrey L. Marion & Steven R. Lawson

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attributes uni-dimensionally, a common approach, can yield less informative responses.

Analyses that considered direct tradeoffs revealed more divergent opinions on acceptability for setting attributes than a unidimensional approach. Findings revealed that visitors to an accessible and popular attraction feature supported trail development options to protect resource conditions with unrestricted visitor access. In contrast, visitors to a remote undeveloped island expressed stronger support for no or limited trail development and access restrictions to protect resource conditions.

Keywords:

- park facility development
- park planning
- park zoning
- stated choice analysis
- visitor acceptability

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Notes

- * Portrayal of the island was based on a map of the island.
- * Coefficients were calculated using the following equation: $\text{Coefficient} = \frac{\text{Coefficient}}{\text{Coefficient}}$ the statistical significance of the coefficients on the other variables.

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