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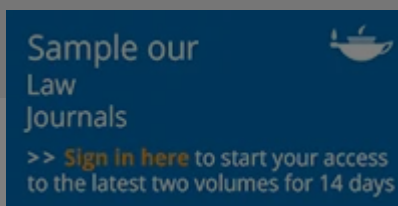
FEATURE ARTICLES

To Load or Not to Load? A Study of the Marketing and Distribution Charges of Mutual Funds

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Abstract

A mutual fund firm's ability to charge for marketing funds is a function of more than past financial performance. Front-end loads and annual fund marketing charges are in part determined by a firm's performance. These charges can be imposed on investors in the short run, but they can also be related to the long-run performance of the mutual fund. The charges are characterized as a function of the firm's performance. The charges seem to be related to the firm's performance.

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