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Financial Analysts Journal > Volume 53, 1997 - Issue 3

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FEATURE ARTICLES

## The Search for the Best Financial Performance Measure

Jeffrey M. Bacidore, John A. Boguist, Todd T. Milbourn & Anjan V. Thakor Pages 11-20 | Published online: 02 Jan 2019

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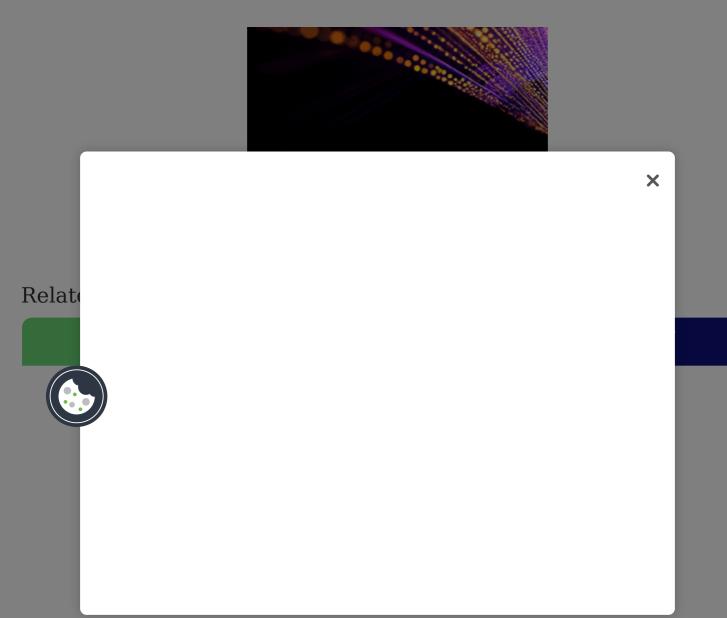
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