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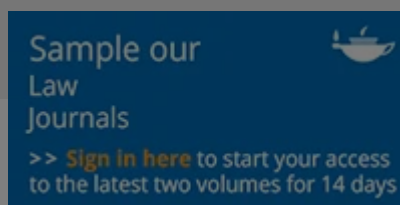
FEATURE ARTICLES

# The Optimal Amount of Assets under Management in the Mutual Fund Industry

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## Abstract

Economies of scale for the mutual fund industry were estimated to determine the optimal amount of assets under management for a fund complex. Empirical results show that the optimal asset size for a multiproduct fund complex is between \$20 billion and \$40 billion.

by increasing the number of funds in the complex that offer a range of assets under management, thereby adding to the industry's efficiency gains. The fund industry and complex multiproduct fund complexes with far fewer assets under management can achieve efficiencies by

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