Technological and Economic Development of Economy ›

Volume 22, 2016 - Issue 1

242 Views | 40 CrossRef citations to date | 0 Altmetric

Original Articles

A hybrid financial performance evaluation model for wealth management banks following the global financial crisis

Shun-Chiao Chang & Pei-Hsuan Tsai

Pages 21-46 | Received 25 Jun 2012, Accepted 27 Apr 2013, Published online: 09 Jul 2015

Cite this article https://doi.org/10.3846/20294913.2014.986771 Check for updates

Sample our Economics, Finance, Business & Industry Journals

>> Sign in here to start your access to the latest two volumes for 14 days

References Citations Metrics Reprints & Permissions

Read this article Share

Abstract

The study constructs a hybrid approach to financial performance evaluation for wealth management (WM) banks affected by the global financial crisis from the middle of 2007 into 2008 utilizing an analytic hierarchy process (AHP) and the VIseKriterijumska Optimizacija I Kompromisno Resenje (VIKOR). Five aspects of multi-criteria group decision making including service, performance, professionalism, risk control, and consumers' confidence (SPPRC) reveal that consumers' confidence, risk control and service are the top three key factors for Taiwan's seven main WM banks in evaluating the performance of banking managers.

Keywords:

wealth management | global financial crisis | performance evaluation | AHP | VIKOR | SPPRC

Previous article | View issue table of contents | Next article

Additional information

Notes on contributors

Shun-Chiao Chang

Shun-Chiao CHANG has a MA and a PhD degree in Economics from National Tsing Hua University and SUNY at Stony Brook (US), respectively, He is a Professor in the Department of Business Administration and a Director of Leader Project at National Taiwan University of Science and Technology (NTUST). He has published more than 12 papers in journals, books, and conference proceedings including journals such as Journal of Economic Dynamics and Control, Global Economic Review, Tourism Economics, Economic Modelling, and Technological and Economic Development of Economy. His main research interests include the economic and strategic analysis of high-tech industry and global service trade.

Pei-Hsuan Tsai

Pei-Hsuan TSAI was born is 1983 in Taiwan. He received his PhD in Management from the National Taiwan University of Science and Technology (NTUST). He has published 8 papers in international journals including journals such as Technological and Economic Development of Economy, IMA Journal of Management Mathematics, European Journal of Operational Research, Service Industries Journal, Journal of Social Sciences, and Journal of Information and Optimization Sciences. His main research interests include multiple-criteria decision-making (MCDM), performance management, and management sciences.

Related research

People also read | Recommended articles | Cited by 40

Information for

Authors
R&D professionals
Editors
Librarians
Societies

Open access

Overview
Open journals
Open Select
Dove Medical Press
F1000Research

Opportunities

Reprints and e-prints
Advertising solutions
Accelerated publication
Corporate access solutions

Help and information

Help and contact
Newsroom
All journals
Books

Keep up to date

Register to receive personalised research and resources by email

Sign me up

Copyright © 2026 Informa UK Limited Privacy policy
Cookies Terms & conditions Accessibility

Registered in England & Wales No. 01072954
5 Howick Place | London | SW1P 1WG