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Resources, capabilities and competences for eco-innovation

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Abstract

The existing literature on the determinants for the development and adoption of ecoinnovations has generally focused on analysing the influence of business strategies and externalities on the performance of firms. In particular, the role of business strategies (RCCs), and their interaction with externalities, are seldomly analysed. This article incorporates an externalities perspective into the existing literature on ecoinnovation. It studies the role of business strategies in the development and adoption of ecoinnovation. The article is structured as follows: first, it reviews the existing literature on the determinants for the development and adoption of ecoinnovations. Second, it presents the research methodology used in the study. Third, it presents the results of the study. Finally, it discusses the implications of the findings for business strategies and externalities.

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